

## Dominion Energy's Non-Residential Lighting Systems & Controls Program Illuminates a New Path to Success

The Fields of Ashburn enhanced their lighting technology through Dominion Energy Virginia's Non-Residential Lighting Systems & Controls Program, understanding that aesthetically pleasing illumination would significantly transform their property. These energy-efficient upgrades provide a high ROI with operational cost savings in the long run.

### THE OPPORTUNITY

The Fields of Ashburn is a portfolio of Smart Living apartments from property developer Kettler Management. With an emphasis on improving tenant safety and living standards, they hired DACO Electrical Services, a participating contractor in Dominion Energy's rebate programs, to improve energy efficiency on more than 160 lighting fixtures.

From their community streets to indoor facilities, the new LED lighting system provided a turnkey solution for improved lighting quality and energy efficiency throughout the property. The rebate incentive from Dominion Energy also helped the large-scale project be more cost effective.

### SAVINGS AT A GLANCE

- **Incentives paid:** \$5,616
- **Payback:** About 2 to 3 years
- **Estimated lifetime energy savings:** 74% average reduction of overall lighting costs

### PROGRAM BENEFITS

**Non-Residential Lighting Systems & Controls:** The rebate program promotes the installation of energy-efficient lighting to reduce energy use and help save on electric bills. The program provides incentives to qualifying customers who work with a participating contractor to upgrade existing lighting or install new efficient systems.



### The Fields of Ashburn

"Our contractor surpassed our expectations in all areas. The entire team was dependable and dedicated to meeting all our needs. They worked closely with us to calculate our energy savings and completed the project one month ahead of schedule.

After the LED installations, we have received compliments from at least 5 of every 10 customers at our property. There is definitely no turning back — LEDs are a great investment and a game-changer. Thank you to Dominion Energy for offering this awesome program!"

— **Teresa Payton**  
*Property Manager,  
The Fields of Ashburn,  
Kettler Management*