



## 2018 Dominion Energy ArtStars Awards Arts & Education in the Community OVERVIEW & REQUIREMENTS

### **Award Parameters:**

The 2018 Dominion Energy ArtStars Awards will celebrate arts education in the community. Organizations providing arts education to students of all ages in Virginia may apply for consideration.

One Shining Star Award (\$10,000 each) may be awarded in each of the five Virginia regions to an organization with (i) a qualifying arts education program and (ii) with an annual budget of less than \$1 million.

### **ELIGIBILITY**

**To be eligible to receive a Dominion Energy ArtStars Award, organizations MUST:**

- Meet the ArtStars definition of an arts organization: *organizations that produce, present, or support dance, literary arts, media arts, music, theater, visual, and related arts - including art therapy.*
- Be headquartered in the Commonwealth of Virginia.
- Be registered as a 501(c)3 non-profit organization.
- Operate at least one qualifying arts education program

### **Awards Purpose**

The 2018 Dominion Energy ArtStars Awards recognizes arts organizations in Virginia that best demonstrate the ability to advance the synergy between arts and education in the community. These awards celebrate the contributions of arts organizations through their partnership and collaboration with schools and communities across the Commonwealth of Virginia.

### **FORMAT**

An online application is available on the Dominion Energy website ([www.dominionenergy.com/foundation](http://www.dominionenergy.com/foundation)).

*NOTE: Previous ArtStars Awards recipients from the most recent year are NOT eligible to apply. Prior winners must wait one awards cycle before they become eligible to re-apply.*

## CONTENT

- Each entry must include the following information:
  - A summary of how the organization and its arts education program(s) meet each of the criteria;
  - One additional attachment, if desired (1 page max.), such as letter of recommendation, media coverage, patron comments, marketing piece, etc.; and
  - A copy of the organization's total budget, as well as the percentage of funds used on all of their arts education outreach programs and initiatives.
- Specifically address each of the criteria below as instructed
- Adhere to eligibility, formatting and content requirements
- Submission must be approved by the organization's top executive (e.g., Executive Director)
- Online application submitted by October 31, 2018 at 5:00pm

***Note: Entry Forms not adhering to the above directions will be disqualified.***

## DEADLINE

Applications will be accepted beginning September 1, 2018, and must be received no later than October 31, 2018. (Only one entry allowed per organization.)

## TIMELINE

- Entry Deadline: October 31, 2018
- Judging: November 2018
- Winners Announced: January 2019

*All applicants will be notified via e-mail by January 2019 about the status of their entry.*

## **CRITERIA**

Entries must address each of the following criteria in order to be considered. Strong entries will include detailed, specific examples of how your organization meets these criteria and documented program evaluation and impact measures.

### **1. Arts Education Program – Contributions, Merit and Innovation**

- Describe how your organization engages students in your community. Include program name(s), core elements, types of students involved, outcomes, etc.
- Describe your program(s) in terms of artistic merit (the perceived quality or value of program content and participating artists and educators).
- Describe your use of innovation (i.e., new technology, new teaching methods, art therapy, saves/sustains resources, etc.).

### **2. Extraordinary Community Impact**

- Describe how your organization addresses the needs of your community.
- Provide specifics about the impact your organization has on the community (economic statistics, revitalization efforts) and how it lifts our spirits/enhances the community (e.g., cultural, economic improvements).

**For questions about the application process, please contact:**

**Dominion Energy Charitable Foundation  
Lindsey Norfolk  
Senior Philanthropy Coordinator  
[DominionFoundation@DominionEnergy.com](mailto:DominionFoundation@DominionEnergy.com)  
(804) 771-3169**