

# EnergyWise for Your Business

## Overview

No matter whether your business is large or small, products or services, for profit or not for profit, your success is tied to making every dollar count. Making your facilities energy efficient is a proven way to reduce energy use and save money.

EnergyWise for Your Business is designed to help non-residential electric customers replace aging, inefficient equipment and systems with energy-efficient technologies. Through financial incentives and technical assistance, our program provides the right mix for you.

The program offers a variety of features to help you build energy efficiency into every project, whether you're constructing a new facility, conducting major renovations, retrofitting inefficient equipment, purchasing new equipment, or replacing end-of-life equipment.

EnergyWise for Your Business offers:

- **Financial incentives** to reduce the upfront cost of energy efficiency improvements.
- **Technical assistance** to provide you with guidance on energy efficiency opportunities.
- **Flexibility:**
  - Customers engage their own contractor or in-house staff.
  - Have incentives paid directly to you or your contractor.

## Benefits for Your Business

- Energy-efficient technologies reduce your energy use and minimize costs.
- Investments in energy efficiency can offer a fast return, often paying for themselves in less than two years.
- Energy-efficient equipment can streamline operations, enhancing workplace productivity and improving employee comfort

### Ready to Get Started?

Contact us today to learn more about EnergyWise for Your Business Program.

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## A Solution That Fits

EnergyWise for Your Business offers two approaches to suit the needs of your energy efficiency projects.

### 1. Prescriptive

The prescriptive approach offers predetermined incentives for a wide selection of proven energy efficiency technologies, including:

- Lighting (retrofits)
- New construction lighting
- HVAC unitary systems
- HVAC chillers
- HVAC variable frequency drives
- Food service and high-efficiency equipment

### 2. Custom

The program offers incentives for more complex and site-specific cost-effective opportunities for energy efficiency technologies, or multi-measure projects that are not included in the prescriptive offerings. Custom projects must be able to show specific and verifiable energy savings and costs. Incentive levels will be determined by Dominion Energy on a project-by-project basis. Typical custom measures include, but are not limited to, the following:

- Energy management systems
- Compressed air systems
- Whole Building Solutions
- Building Tune-Up

## Important Reminders

- Most projects require pre-approval prior to ordering, purchasing or installation of equipment. Please check program requirements with the EnergyWise for Your Business team.
- Non-residential electric customers may receive up to \$100,000 per Project type each program year. This cap will be imposed by a customer's federal tax ID. Project types include Lighting, HVAC, Food Service and Custom.
- Please see the EnergyWise for Your Business FAQs for additional program details.